**White House staff** – advisors are not confirmed unlike members of the cabinet, heads of executive agencies

**Divided loyalty** – cabinet members and civil servants have divided loyalty between the president and their department or agency

**Formal or informal powers** – those listed in Constitution and those inherited and created by precedent

**Bully pulpit / use of the media** – can put pressure on members of Congress to pass laws the president wants past

**President’s veto power** – are rare, and rarely overridden

**Party identification** - # 1 factor in deciding in voting for the president

**“Balancing the ticket”** – idea of choosing a vice-presidential running mate which will complement the qualities of presidential candidate

**Line-item Veto** – while found unconstitutional for the Federal government, it is used by many state governments

**Threatening a veto** – often results in Congress rewriting are backing down from passing legislation

**Bully Pulpit** – presidential use of the media to implement policy changes

**Cabinet** – members often have varying degrees of loyalty among the president

**“Mandate from the people”** – president’s claim that their policies should be implemented because the people have spoken. Can be exaggerated by the winner-takes-all system.